

H-Com EU Symposium

“Health Communication: Education, Challenges and Opportunities for the Health Professional”

National and Kapodistrian University of Athens, Main Building, Propylaea,
Athens, Greece

Agenda

Thursday, June 14, 2018

09:00 – 09:30

Registration

09:30 – 10:00

Opening Remarks

Giorgos Patoulis, President of the Medical Association of Athens

10:00 – 10:20

The importance of health communication for health care professionals and patients

Athena Linos, MD, MPH, PhD, FACE

Professor of Medical School, National and Kapodistrian University of Athens, President of the Institute of Preventive Medicine, Environmental and Occupational Health, Prolepsis, Greece

10:20 – 10:40

Invited Speaker: Addressing the health communication needs of children and adolescents

George Chrousos, MD, PhD

Professor and Chairman of the Department of Pediatrics at the Athens University Medical School, Greece

10:40 – 11:00

Coffee Break

11:00 – 12:30

Session I – The Health Communication Training for Health Professionals (H-Com) Project

Chair: David Smith, Director of the International Network for Health Workforce Education (INHWE), Spain

11:00 – 11:15

EU initiative to advance training on health communication: the H-Com project

Piotr Sakowski, MPH

Health Policy Department, Nofer Institute of Occupational Medicine, Poland

11:15 – 11:30

H-Com Focus Groups Results

Pania Karnaki, MHSc

Health Promotion Specialist, Director of European and International Programs, Prolepsis Institute, Greece

11:30 – 11:45

H-Com Online Survey Results

Dina Zota, PhD

	Health Promotion Specialist, Director of Educational Strategy Development & Health Promotion, Prolepsis Institute, Greece
11:45 –12:00	H-Com training program: Workshops & E-learning platform Eliza Patouris, Phd Project Manager & University Lecturer, Centre for Advancement of Research and Development in Educational Technology, Cyprus
12:00 –12:15	Workshops' evaluation preliminary findings & The H-Com Training Opportunities Database: Building on the project's outputs Afroditi Veloudaki, PhD Health Communication Specialist, Managing Director of Prolepsis Institute, Greece
12:15 – 12:30	Discussion
12:30 – 13:15	Lunch Break
13:15 – 14:45	Session II – Health communication challenges and opportunities
13:15 – 13:30	The interaction between health providers and patients: Considerations on communication skills assessment Lidia Del Piccolo, PhD Professor in Clinical Psychology, Head of the Unit of Clinical Psychology at University Hospital of Verona, Italy
13:30 – 13:45	Without clinical communication skills doctors are considered half-doctors Theano V Kalavana, PgCertHBE, PhD Assistant Professor in Health Psychology and Clinical Communication University of Nicosia Medical School, Cyprus
13:45 – 14:00	"The doctor is the drug": shortages of doctor-patient communication Andrea Ildikó Gáspárik, MD, PhD Department of Public Health and Health Management, University of Medicine and Pharmacy Tg Mures, Romania
14:00 – 14:15	Experiences with medical communication training for university students Monika Ditta Toth, PhD Semmelweis University, Hungary
14:15– 14:30	Experience from organizing communication training for health professionals - challenges and opportunities Alexandrina Vodenicharova, PhD Associated professor, Department of health policy and management, Faculty of public health, Medical University Sofia, Bulgaria
14:30 – 14:45	Discussion
14:45 – 15:00	Coffee Break

15:00 – 16:30	Session III – Knowing your audience: communicating with patients with diverse needs
15:00 –15:15	Health communication with migrants and refugees: challenges and solutions Ioannis Mouzalas Former Minister of Migration Policy
15:15 –15:30	Communication with groups at risk, such as older patients and patients with limited health literacy Julia van Weert, PhD Professor of Health Communication, Director of Amsterdam Centre for Health Communication, University of Amsterdam, Netherlands
15:30 –15:45	Communicating with patients with cancer & serious illnesses Athanasios Karkanias, MD, PhD Director of Psychiatric Department, Sotiria General Hospital of Chest Diseases, Athens, Greece Dimitrios Linos MD, PhD , Professor & Chairman 5th Surgical Clinic, National & Kapodistrian University of Athens
15:45 –16:00	Communication challenges for health professionals at workplaces Anastasia Pantazopoulou, MD, PhD Former General Director of Public Health, Ministry of Health
16:00 –16:30	Discussion & Wrap up of Symposium
End of the Symposium	